Investing in Inclusion: Women

FedEx supports organizations that promote inclusion, teach acceptance, and provide advancement for underrepresented populations. In our communities and in our business, FedEx believes we are stronger when everyone has equal access to opportunity. We support mentorship opportunities, leadership development, and entrepreneurial development to create an environment where women and girls in our community can excel.

Dress for Success Worldwide
Dress for Success is an international nonprofit that empowers women to achieve economic independence by providing professional attire, career development training, and support to find and maintain gainful employment. FedEx helped co-create and launch the FedEx Career Hub, an online tool to help women access job services such as creating a resume, searching for positions, and preparing for an interview remotely, on their own schedule. FedEx also supports local market Dress for Success programs in Memphis, Dallas, Chicago, and Washington, D.C. in addition to sponsoring the annual Dress for Success fundraising gala held in New York City.

Babson College WIN Lab
Babson College’s Women Innovating Now (WIN) Lab supports women entrepreneurs in taking their business ideas to the next level. From workshops and coaching to network-building, the eight-month intensive business development program has helped women entrepreneurs launch new ventures, grow their networks, and learn vital business skills with support from FedEx.

International Women’s Forum (IWF)
At the International Women’s Forum, more than 6,500 women leaders in 35 countries around the world come together to exchange ideas, learn, inspire, and build better leadership for a changing world. FedEx has been a long-time sponsor of this incredible event, which provides training and mentorship programming designed by world leaders, for world leaders. Several FedEx female executives hold IWF memberships and many have attended IWF conferences in the U.S. and abroad.

Oprah Winfrey Leadership Academy
Since 2015, FedEx has supported Oprah Winfrey’s Leadership Academy (OWLAG). By providing a nurturing educational environment for academically gifted girls from disadvantaged backgrounds, OWLAG is equipping female students with the intellectual and social skills necessary to assume positions of leadership in South Africa and abroad. The school’s educational programs are designed for girls in grades 8 to 12 who have demonstrated academic talent and leadership potential.

Dress for Success Worldwide

Oprah Winfrey Leadership Academy

Learn more about how FedEx is creating opportunities and delivering impact for people around the world at fedexcares.com.
Vital Voices invests in women who are leading efforts to advance economic opportunity around the world. FedEx is a multi-year supporter of the GROW Fellowship, a business accelerator and leadership development program for female owners of small and medium-sized businesses. The year-long fellowship for 50 women entrepreneurs from more than 30 countries helps women access training, networks, financing, and markets that will help them grow their business. FedEx has also sponsored the annual Vital Voices Global Leadership Awards held in Washington, D.C.

Two years after the fellowship:

- 84% of fellows used at least one connection to grow their business*
- 55% average growth on sales
- 40% of fellows increased the number of employees*
- 100% of fellows made changes to their business to improve productivity*
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- 40% of fellows increased the number of employees*
- 100% of fellows made changes to their business to improve productivity*

*Among 2014-2015 fellows

FedEx is a proud sponsor of several Girls Scouts programs including Kaleidoscope and the Stand Beside Her Movement, which include efforts to boost self-confidence in young women and foster greater collaboration and mentorship among women. FedEx is also a presenting sponsor of the One Smart Cookie Recognition Event, which acknowledges women in Greater Memphis who demonstrate leadership and excellence in their professional, civic, and service-oriented roles.

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