



Investing in inclusion: Women

We support organizations that teach acceptance and provide advancement for underrepresented populations. In our communities and in our business we believe we're stronger when everyone has equal access to opportunity. We support mentorship opportunities, leadership development, and entrepreneurial development to create an environment where women and girls in our communities can excel.



BWEL participant Keisha Greaves, owner of Girls Chronically Rock



Babson College WIN Lab

Babson College prepares and empowers entrepreneurial leaders who create, grow, and steward sustainable economic and social value—everywhere.

FedEx supports three Babson signature programs:

- WIN (Women Innovating Now) Growth Lab, a 12-week accelerator program featuring a customizable “growth essentials goals” format that participants build as they enter the lab, measure progress toward during the lab, and evaluate success against as they complete the acceleration experience.
- Black Women Entrepreneurial Leadership (BWEL), an accelerator program providing Black women entrepreneurs the unique opportunity to engage with an inspiring identity-affirming community and a rigorous, experiential process enabling the scale and transformation of their businesses.
- WIN Global webinar series which addresses the specific concerns and challenges faced by female founders in the midst of the COVID-19 crisis. Sessions cover topics ranging from crisis management to securities litigation to how to work productively from home.



Dress for Success Worldwide

Dress for Success (DFS) is an international nonprofit that empowers women to achieve economic independence by providing professional attire, career development training, and support to find and maintain gainful employment. FedEx is a longtime supporter of DFS providing mentorship, leadership development, and entrepreneurial development to create an environment where women and girls in our community can excel. FedEx also helped co-create and launch the FedEx Career Hub, an online tool to help women access job services such as creating a resume, searching for positions, and preparing for an interview remotely, on their own schedule. In addition to supporting DFS Worldwide, FedEx also supports local market DFS programs in Memphis, Dallas, Chicago, and Washington, D.C.



2019 WBENC Collegiate Accelerator program participants



Women's Business Enterprise National Council

FedEx is a longtime supporter of the Women's Business Enterprise National Council (WBENC), and its Student Entrepreneur Program (SEP).

FedEx sponsors SEP's Collegiate Accelerator and Entrepreneur Summer Showcase, a two-month business development program for women entrepreneurs enrolled full time at a U.S. college or university.

Aspiring collegiate female entrepreneurs receive mentoring from successful women business owners and Fortune 500 companies while also participating in a tailored entrepreneurial curriculum and a pitch competition with a chance to win seed capital.

Learn more about how we're creating opportunities and delivering impact for people around the world at [fedexcares.com](https://www.fedexcares.com).



2020 GROW Fellowship Cohort



Vital Voices GROW

Vital Voices invests in women leading efforts to advance economic opportunity and social change around the world. FedEx is a multi-year supporter of the annual GROW Fellowship, a business accelerator and leadership development program for female owners of small and medium-sized businesses. The 12-month fellowship for women entrepreneurs from more than 30 countries helps women access training, networks, financing, and markets that will help them grow their business and expand their social impact. We've also sponsored the annual Vital Voices Global Leadership Awards.

Three Year Results of GROW Fellowship Businesses



11%

average sales growth



96%

of fellows engaged in paying it forward initiatives



60%

of the 2019 cohort saw number of employees increase



International Women's Forum

The International Women's Forum (IWF) is an invitation-only network of the most accomplished women in the world. IWF connects women leaders across every professional sector in support of each other and the common mission of advancing women's leadership and championing equality worldwide. Established in New York City in 1974, today IWF is comprised of over 7,500 preeminent women leaders in 33 countries and 74 local Forums. FedEx has supported IWF for nearly 20 years, and most recently we sponsored the annual Ideas Remaking the World session that features innovators, instigators, and disruptors presenting solutions to the world's most pressing problems. Several FedEx female employees are members of IWF globally, and many FedEx leaders have participated in conferences and professional development events with the organization.



of Memphis

Girls Inc. of Memphis

Girls Inc. of Memphis equips girls ages 6-18 to find their voice and experience their power. Each year over 1,600 girls build a sisterhood of support, achieve academic success, embrace a healthy lifestyle, and engage in community leadership. FedEx is proud to support Girls Inc. to create positive change through effective outcome-based programming throughout our headquarters city.



Courtney Wright, owner of Atlanta-based LipRevolt – a member of the inaugural FedEx E-Commerce Learning Lab cohort



Accion Opportunity Fund

The FedEx E-Commerce Learning Lab is a multi-faceted four-month program designed to help women and minority small business owners who are looking to develop or expand their e-commerce operations. The program, developed by Accion Opportunity Fund, includes:

- Immersive e-commerce courses and workshops, including some led by FedEx team members
- Coaching from industry experts
- Networking with fellow entrepreneurs
- Online sales support and order fulfillment
- A \$2,000 business grant to support e-commerce growth plans.



girl scouts heart of the south

Girl Scouts - Heart of the South

FedEx is a proud sponsor of several Girl Scouts programs including Kaleidoscope and the Stand Beside Her Movement, which include efforts to boost self-confidence in young women and foster greater collaboration and mentorship. We're also a presenting sponsor of the One Smart Cookie Recognition Event, which acknowledges women in Greater Memphis who demonstrate leadership and excellence in their professional, civic, and service-oriented roles.

We Also Support:



Learn more about how we're creating opportunities and delivering impact for people around the world at fedexcares.com.