



Investing in Inclusion: Hispanic and Latino Communities

FedEx supports organizations that promote inclusion, celebrate culture, and provide advancement for individuals of all backgrounds. In our communities and in our business, FedEx believes we are stronger when everyone has equal access to opportunity. We support a more level playing field for Hispanic and Latino youth and adults through programs that build education pathways, career development opportunities, and networks of support.



Hispanic Scholarship Fund (HSF)

HSF strives to make college education a top priority for every Latino family across the nation. FedEx support provides access to higher education through student scholarships. We also support HSF's Bilingual College 101 sessions designed to help families navigate the college admissions and financial aid application processes.



United States Hispanic Leadership Institute (USHLI)

FedEx supports the United States Hispanic Leadership Institute (USHLI) annual conference, which brings together Hispanic leaders across generations and society to strengthen their leadership skills. In 2020, USHLI honored FedEx with their Corporate Visionary Award for a commitment to Diversity, Equity, and Inclusion. FedEx also supports the Student Leadership Series (SLS) that focuses on storytelling and college readiness in aspiring middle and high school Hispanic scholars.



Ron Cazares, MD Operations, FXG (right) accepts Corporate Visionary Award from Dr. Juan Andrade Jr., USHLI President (left)



UnidosUS

UnidosUS is the nation's largest Hispanic civil rights and advocacy organization with a local Affiliate Network of nearly 300 community-based organizations. FedEx is a major sponsor of UnidosUS Líderes Initiative, which helps young Latinos build understanding and skills in social justice, advocacy, and leadership to act as engaged college students in their respective campuses and communities, and improve their socioeconomic prospects.



Mid-South Latino Chamber of Commerce (MLCC)

MLCC fosters Hispanic economic development by advocating for and promoting the success of Hispanic businesses in the Mid-South community. FedEx support helps facilitate networking opportunities that empower the local Latino community.

Learn more about how FedEx is creating opportunities and delivering impact for people around the world at [fedexcares.com](https://www.fedexcares.com).





International Youth Foundation (IYF)

IYF equips young people around the world with skills and tools to find in-demand jobs in high-growth sectors. FedEx and IYF launched a transportation and logistics certification program in 2017 for 17-to-24-year-olds enrolled in technical and vocational education in Mexico. The program, which FedEx logistics experts helped to design, combines hands-on technical training and development of life skills such as responsibility and goal-setting. This curriculum has reached over 8,000 students in Mexico City, Quintana Roo, and the state of Mexico, and has been adopted by other corporate foundations to support local workforce training.



Acción International

Ovante is Accion’s interactive digital platform that helps small business owners develop their business skills and learn how to use financial products and services responsibly. Support from FedEx has allowed Ovante to reach over 34,000 microentrepreneurs in Latin America, helping them run more successful small enterprises and support their families while also creating jobs and economic growth in their communities.



LATINO
Memphis

Latino Memphis

Latino Memphis seeks to ensure that Latinos are on a path to improved health and self-sufficiency. FedEx helps Latino Memphis to serve the local Hispanic community by supporting their three core programs: El Centro, Derechos, and Abriendo Puertas. These programs provide a range of services that include legal immigration representation, academic mentorship, and improved access to local public services.

