



## Investing in Inclusion: Hispanic and Latino Communities

FedEx supports organizations that promote inclusion, celebrate culture, and provide advancement for individuals of all backgrounds. In our communities and in our business, FedEx believes we are stronger when everyone has equal access to opportunity. We support a more level playing field for Hispanic and Latino youth and adults through programs that build education pathways, career development opportunities, and networks of support.



### Hispanic Scholarship Fund (HSF)

HSF strives to make college education a top priority for every Latino family across the nation. FedEx support provides access to higher education through student scholarships. We also support HSF's Bilingual College 101 sessions designed to help families navigate the college admissions and financial aid application processes.



### United States Hispanic Leadership Institute (USHLI)

FedEx supports the United States Hispanic Leadership Institute (USHLI) annual conference, which brings together Hispanic leaders across generations and society to strengthen their leadership skills. FedEx also supports the Student Leadership Series (SLS) that focuses on storytelling and self-actualization in aspiring middle and high school Hispanic scholars.



Ariel Mendez, Managing Director of Operations, FedEx Express



### SER National

SER (Service, Employment, and Redevelopment) is a network of community-based organizations that aims to empower the Hispanic community to achieve equal access to socioeconomic opportunities in all aspects of American life. FedEx supports SER's STEM and Robotics Propel Program, which aims to increase opportunities for Hispanic students in STEM fields.



### Acción International

Acción International's Dialogue on Business (DOB) is an award-winning online training program that supports micro- and small-business owners in reaching their business goals and building better livelihoods. FedEx support of this project will help over 2,000 entrepreneurs in India and Colombia run more successful small enterprises and support their families while also creating jobs and economic growth in their communities.



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### UnidosUS

FedEx is a major sponsor of UnidosUS Líderes Initiative, which helps young Latinos build understanding and skills in social justice, advocacy, and leadership to improve their socioeconomic prospects. FedEx also presents annual scholarships to Líderes scholars with an outstanding commitment to academics and community service.



### Latino Memphis

FedEx helps Latino Memphis to serve the local Hispanic community by supporting their four core programs: El Centro (The Center), Derechos (Rights), Abriendo Puertas (Opening Doors), and Tu Voz (Your Voice). These programs provide a diverse range of services that include legal immigration representation, academic mentorship, and advocacy for greater Latino voices represented in policy discussions.



### Mid-South Latino Chamber of Commerce (MLCC)

MLCC fosters Hispanic economic development by advocating for and promoting the success of Hispanic businesses in the Mid-South community. FedEx support helps facilitate networking opportunities that empower the local Latino community.



### National Association for Hispanic Journalists (NAHJ)

FedEx supports NAHJ and their mission to diversify newsrooms across the country. NAHJ conducts webinars and a day-long boot camp for students to equip them with the soft skills needed to navigate relationships, prepare for employment opportunities, and transition into the workforce.



### Water Mission

FedEx supports Water Mission on long-term recovery efforts in Puerto Rico. By connecting community wells to solar power, Water Mission is helping ensure uninterrupted access to safe drinking water when the power grid is damaged due to a natural disaster.



### International Youth Foundation (IYF)

IYF equips young people around the world with skills and tools to find in-demand jobs in high-growth sectors. FedEx and IYF launched a transportation and logistics certification program in 2017 for 17-to-24-year-olds enrolled in technical and vocational education in Mexico City. The program, which FedEx logistics experts helped to design, combines hands-on technical training and development of life skills such as responsibility and goal-setting.

