Our Commitment to: Sustainable Logistics

FedEx is working hard to help the logistics industry and communities we serve move people and goods more sustainably. Our Sustainable Logistics focus area invests in projects on three platforms: Green Fleets, Urban Mobility, and Natural Environment.

- **Green Fleets**: Leading the logistics industry in creating more sustainable fleets
- **Urban Mobility**: Scaling solutions to reduce pollution, noise and congestion in the world’s fastest growing cities
- **Natural Environment**: Reducing carbon through projects that restore and protect the natural environment
Our Work

World Resources Institute (WRI)

The WRI Ross Center for Sustainable Cities and FedEx have collaborated over the last decade to create quality public transportation solutions in some of the world’s fastest growing cities. Our work has meant faster, more reliable commutes; less congestion and reduced emissions; and safer practices. More than 10 million people have benefited from these projects to date, and we are just getting started. Read on to learn about our work in cities around the world.

Memphis: Fellowship Learning Experience
The WRI Ross Center Fellowship sponsored by FedEx annually convenes WRI employees from FedEx project sites to participate in a week-long learning experience at FedEx World Headquarters. FedEx experts in sustainability, safety and routing as well as in marketing, asset management and fuel technology lead sessions for the Fellows, to support their global research and projects.

Brazil: Improving the Public Transit Experience
WRI Brazil has implemented the QualiOnibus Benchmarking group to improve the public transit system. Through real-time surveys evaluating the safety and quality of the commute, officials create standard operating manuals that have been shared with more than 20 cities.

China: E-bus Implementation
WRI China is helping incentivize public bus fleets to go electric by demonstrating long-term cost savings and emissions reductions gained, compared to traditional buses. WRI China is also helping cities to increase their capacity to use app-based technologies for mobile payments alerts and scheduling information.

India: Green Technology + Better Commutes
WRI India created the Better Bus Challenge to bring sustainable transportation technology to market. Three small businesses were awarded seed capital, including Cell Propulsion, which developed a technology to retrofit bus engines from diesel to electric. The conversion cost is half the price of a new electric bus, making electric bus adoption a viable option for more bus operators.

WRI India also evaluates commute times, number of riders and bus schedules through a process called route rationalization. This process improves bus schedule adherence resulting in a 17% increase in ridership and a 19% increase in earnings per kilometer. In some cases, this has reduced transit times by over an hour.

Mexico: Using Transit to Improve Disaster Response
WRI Mexico is creating an emergency response plan with the Mexico City government that uses public transit infrastructure – buses and designated traffic lanes – to help emergency response teams reach people and move supplies more efficiently during and after a disaster.

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