

Our Commitment to: Sustainable Logistics

FedEx is working hard to help the logistics industry and communities we serve move people and goods more sustainably. Our Sustainable Logistics focus area invests in projects on three platforms: Green Fleets, Urban Mobility, and Natural Environment.





Leading the logistics industry in creating more sustainable fleets

Scaling solutions to reduce pollution, noise and congestion in the world's fastest growing cities

Reducing carbon through projects that restore and protect the natural environment



Our Work

World Resources Institute (WRI)

The WRI Ross Center for Sustainable Cities and FedEx have collaborated over the last decade to create quality public transportation solutions in some of the world's fastest growing cities. Our work has meant faster, more reliable commutes; less congestion and reduced emissions; and safer practices. More than 10 million people have benefited from these projects to date, and we are just getting

started. Read on to learn about our work in cities around the world.

India: Green Technology + Better Commutes

WRI India created the Better Bus Challenge to bring sustainable transportation technology to market. Three small businesses were awarded seed capital, including Cell Propulsion, which developed a technology to retrofit bus engines from diesel to electric. The conversion cost is half the price of a new electric bus, making electric bus adoption a viable option for more bus operators.

WRI India also evaluates commute times, number of riders and bus schedules through a process called route rationalization. This process improves bus schedule adherence resulting in a 17% increase in ridership and a 19% increase in earnings per kilometer. In some cases, this has reduced transit times by over an hour.

Memphis: Fellowship Learning Experience

The WRI Ross Center
Fellowship sponsored by
FedEx annually convenes WRI
employees from FedEx project
sites to participate in a weeklong learning experience at
FedEx World Headquarters.
FedEx experts in sustainability,
safety and routing as well as in
marketing, asset management
and fuel technology lead
sessions for the Fellows, to
support their global research
and projects.

Brazil: Improving the PublicTransit Experience

WRI Brazil has implemented the QualiOnibus Benchmarking group to improve the public transit system. Through real-time surveys evaluating the safety and quality of the commute, officials create standard operating manuals that have been shared with more than 20 cities.

China: E-bus Implementation

WRI China is helping incentivize public bus fleets to go electric by demonstrating long-term cost savings and emissions reductions gained, compared to traditional buses. WRI China is also helping cities to increase their capacity to use app-based technologies for mobile payments alerts and scheduling information.

Mexico: Using Transit to Improve Disaster Response

WRI Mexico is creating an emergency response plan with the Mexico City government that uses public transit infrastructure – buses and designated traffic lanes – to help emergency response teams reach people and move supplies more efficiently during and after a disaster.

