



# MLK Day 2020

It's been 52 years since Dr. Martin Luther King, Jr.'s death, but his life, leadership and legacy continue to inspire action in communities around the world. FedEx team members celebrated the 25th anniversary of the MLK Day of Service holiday by volunteering at museums, packing meals for families in need, and cleaning up parks, schools and neighborhoods. Here's a recap of our day of community service at a glance:



**29 volunteer activities** posted on FedEx Cares Volunteer Platform



More than **1,000 FedEx team members** volunteered in the community



Sponsored free admission for **more than 26,000 visitors** at civil rights-focused museums



Packaged **170,000+ meals** across **10 cities** as part of Rise Against Hunger efforts



Served **3,200+ volunteer hours**



Exposure to more than **5 million in media reach**

## Serving in Our Communities



### Rise Against Hunger

For a seventh year, we collaborated with Rise Against Hunger, an organization dedicated to fighting food insecurity and malnutrition around the world. Team members stepped up to fight hunger by packaging more than 170,000 meals in the following cities: Atlanta, Houston, Indianapolis, Los Angeles, Memphis, Newark, Oakland-San Francisco, Orlando, Pittsburgh and Washington, D.C. Each meal is comprised of rice, soy, vegetables and 23 essential vitamins and feeds a family of six – helping to curb hunger for more than one million people throughout the year.





## Volunteer Memphis Days of Service

In Memphis, MLK Days of Service is a team effort presented by Volunteer Memphis and Leadership Memphis with the goal of empowering individuals to work together and give back. As the presenting sponsor, we supported multiple community service projects – from planting trees to cleaning up local parks – and helped unite corporate, non-profit and civic leaders in a variety of other hands-on activities.

## Celebrating Cultures & History

*We proudly sponsored free admission to the following civil rights-focused museums on MLK Day and as part of Black History Month:*



### National Civil Rights Museum

*Memphis, TN*

More than 10,800 visitors from across the Mid-South visited the National Civil Rights Museum, and nearly 90 FedEx Cares volunteers helped support the full day of activities by greeting visitors, facilitating activities and managing on-site logistics. Donald Comer, VP, Operations Analysis, delivered remarks highlighting our long-term support of the museum's legacy in Memphis and our shared commitment to uphold equality and respect for all.



### Two Mississippi Museums: Mississippi Civil Rights Museum and Museum of Mississippi History

*Jackson, MS*

On what is typically a closed holiday, FedEx free admission support allowed the Two Mississippi Museums to open their doors for a third year and welcome approximately 6,000 visitors. The day concluded with an expressive "Night of Culture" featuring local talent performances honoring women who led the struggle for civil rights in the state.





## Equal Justice Initiative

Montgomery, AL

Montgomery's Equal Justice Initiative has archived the history of racial inequality and economic injustice with the goal of creating a space for reflection and reconciliation that leads to real solutions for today's issues. The museum's second annual MLK Day commemoration welcomed 5,300 visitors who braved the cold to visit The Legacy Museum and National Memorial for Peace and Justice during the FedEx-sponsored free admission day.



## Birmingham Civil Rights Institute

Birmingham, AL

From tours and performances to music and games, our support afforded more than 2,500 Alabama residents and visitors an opportunity to explore the past and present first hand as part of the Birmingham Civil Rights Institute's "I Am the Dream; A Day of Celebration and Service." Cheryl L. Orange, Director, Information Technology, FedEx Services, gave remarks on behalf of FedEx and emphasized our commitment to diversity and inclusion as key in business and our communities.





## **National Center for Civil and Human Rights**

*Atlanta, GA*

We kicked off Black History Month and celebrated an extension of January's MLK Day of Service activities with our third annual free admission day at the National Center for Civil and Human Rights. More than 1,600 visitors visited the museum, which showcased the latest rotation in the FedEx-sponsored "Voice to the Voiceless" gallery and also recognized the 60th anniversary of the Woolworth lunch counter sit-ins.