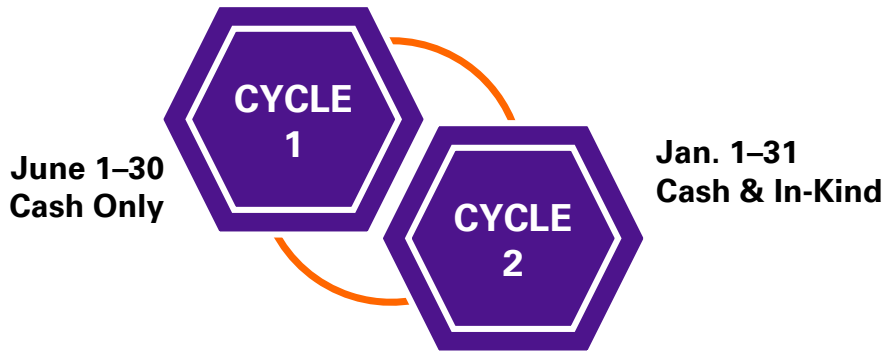


GLOBAL CITIZENSHIP GRANT CYCLE

Effective June 1, 2020, FedEx accepts funding proposals **by invitation only** from U.S.-based 501(c)(3) nonprofit organizations and Canadian-based organizations with charitable Business Number registration during **two grant cycles**.



INVITE

- Invitations to submit funding proposals are sent via email to selected grantees on June 1 and Jan. 1
- The invitation specifies if cash or in-kind proposals should be submitted



SUBMIT

- Proposals must be submitted by 11:59 p.m. CT on the final day of the cycle
- Submission status can be viewed on the applicant portal



REVIEW

- Funding proposals are reviewed by a FedEx program manager who may reach out with questions or requests for more information
- Priority is given to proposals that fit within our core giving areas, demonstrate active engagement from a FedEx team member and produce measurable outcomes



ANNOUNCE

- Decision status can be viewed on the applicant portal and will be communicated via email
- All funding is contingent on FedEx legal review and approval
- Funded organizations will receive further instruction on post-award requirements
- Only one cash proposal per organization may be submitted during each 12-month period

GLOBAL CITIZENSHIP GRANT CYCLE

CHARITABLE GIVING GUIDELINES

FedEx is committed to actively supporting the communities we serve through strategic investment of our people, resources and network. Our corporate contributions can be classified into the following categories:



Cash contributions: Monetary support to U.S.-based 501(c)(3) organizations or Canadian-based organizations with charitable Business Number registration.



In-kind contributions: Donated shipping to U.S.-based 501(c)(3) organizations or Canadian-based organizations with charitable Business Number registration.

FedEx Cares is our global community engagement program and one way that we live out our purpose of connecting people and possibilities. Launched in 2019, **FedEx Cares 50 by 50** is our goal to positively impact 50 million people around the world by our 50th anniversary in 2023.

FedEx Cares focuses on three pillars of strategic investment, which are supported by our global culture of **volunteerism** and our commitment to **diversity and inclusion**. These priorities are augmented by charitable giving in our headquarter cities, local markets and international regions.



Delivering for Good: Lending our global network and unparalleled logistics expertise to organizations with mission-critical needs and helping communities before, during and after crises.



Global Entrepreneurship: Advancing women and minority-owned small businesses globally through training and increased access to resources, capital and new markets.



Sustainable Logistics: Supporting the entire logistics industry and the communities we serve to operate more sustainably through improved urban mobility solutions, sustainable fleet technology and natural environment restoration.

ELIGIBILITY REQUIREMENTS

- FedEx only considers proposals from U.S.-based organizations that have been designated by the IRS as a 501(c)(3) and Canadian-based organizations with charitable Business Number registration. Additional evaluation is required for organizations outside the U.S. and Canada.
- Organizations must be in good financial and public standing, show evidence of competent management, have low administrative/fundraising expense ratios and manage nondiscriminatory programs benefiting broad segments of the community.
- FedEx does not tolerate discrimination on the basis of race, religion, sex, color, age, disability, national origin, veteran status, sexual orientation, gender identity or any other characteristic protected under federal, state or local law.
- Corporate grants are eligible to organizations that meet these qualifications and are aligned with our core value of nondiscrimination.

To be considered for support, proposals should fit within our funding priorities and show evidence of active engagement by one or more FedEx team members. Priority is assigned to proposals that fall within the three core pillars.

GLOBAL CITIZENSHIP GRANT CYCLE

CHARITABLE GIVING GUIDELINES

FedEx accepts funding proposals **by invitation only** and is not able to respond to individual requests. Occasionally, we may launch an open call for proposals in support of a specific goal, and information on how to apply will be provided.

Please be advised that the majority of our charitable shipments are related to emergency and disaster relief. We grant only a limited number of other charitable shipping requests that meet our eligibility requirements.

Corporate funds are generally **not** available for the following:

- Additional funds to organizations already under a multi-year commitment
- Athletic groups or activities, including charity-benefit sporting events and youth sports teams
- Beauty contest candidates
- Complimentary shipping of items sold through fundraisers
- Endowments or memorials
- FedEx promotional merchandise
- Individual churches, synagogues or other denominational programs
- Individual K-12 public or private schools, or individual school programs
- Individual needs, including scholarships
- In-kind printing requests
- Labor or political organizations
- Membership dues
- Mission trips
- Personal fundraising initiatives
- Shipping of donation or collection drive goods
- Social organizations, such as fraternities and sororities
- Travel funds for tours, expeditions or trips
- Organizations started or owned by a current FedEx team member

For U.S. and Canadian-based organizations

FedEx will invite select nonprofits to submit funding proposals twice per year during our grant cycles, **June 1–30** and **Jan. 1–31**. Invited applicants will be directed to an online application and required to submit the following information:

- Brief description of your organization, including background and mission statement
- Overview of the proposed use of FedEx assistance
- Explanation of why assistance is needed
- Description of the geographic area and population served by this particular project
- Detailed information on your organization's anticipated sources of revenue and expenses
- Detailed information on how you will measure the project's success
- Detailed timeline

For non-U.S. and non-Canadian-based organizations

Giving outside the U.S. and Canada is by invitation only, but does not currently follow the same grant cycle timing. FedEx does not consider unsolicited requests from any nonprofit, including those outside North America. Please direct inquiries regarding international charitable giving to internationalgiving@fedex.com.

GLOBAL CITIZENSHIP GRANT CYCLE

FREQUENTLY ASKED QUESTIONS | NONPROFIT ORGANIZATIONS

Do I have to complete an online application?

- Yes; all U.S.-based 501(c)(3) and Canadian-based charities must complete online applications. FedEx will email an invitation to apply online with a link to the grant application portal on June 1 and Jan. 1.

Can I apply for multi-year funding?

- Yes, however we recommend discussing multi-year funding with your FedEx program manager and making it clear as to why multi-year funding is needed for your particular project. Multi-year funding proposals will follow the same grant cycle.

What if I have an existing multi-year commitment?

- Existing multi-year commitments will be paid as scheduled and are subject to our Corporate Contributions Committee approval each year. You may apply for renewed multi-year funding during the year that your existing multi-year commitment expires. Working closely with your program manager, you should carefully discuss your expiring multi-year and allow adequate time for the approval and contracting process of the new proposal.
- Nonprofits will still be held accountable for submitting final reports from the expiring multi-year. Future funding may be postponed until the post-award requirements are completed.

Can I be invited to apply for both cash and in-kind?

- Yes, you may be invited to apply for both cash and in-kind during a 12-month period. The applications will be separate, so we ask that you please specify how you will use each type of support to further your mission and programs. Please note, we only ask for in-kind proposals during the Jan. grant cycle.
- If you are invited to submit an in-kind application, you may request charitable shipping. Please be advised that the majority of our charitable shipments are related to emergency and disaster relief. We grant only a limited number of other shipping requests that meet our eligibility requirements, so unless you have been asked specifically to submit for charitable shipping, it is best to keep your proposal focused on cash.

Can I apply for cash during both cycles?

- No; each organization will only be invited to submit one application for cash contributions per 12-month period. We ask that you submit one comprehensive request that includes every program, project or initiative you would like us to consider funding in a 12-month period.
- As needed, exceptions may be made for organizations with global affiliates/chapters.

What if I miss the deadline?

- Due to the large volume of applications we receive, we are not able to accept late submissions. Please be cognizant of the deadline and plan to submit your application in advance of the deadline.

If I am approved to receive funding, when can I expect a check?

- Grant disbursements vary by the size and nature of the request. Requests over \$100,000 require a more thorough approval and contract process, so checks typically take longer to process.
- For in-kind contributions, applications are accepted in Jan., and funds will be available on June 1.

What if my project has been approved and I need the funds immediately?

- Please discuss program and event dates with your FedEx program manager to manage grant payment timing.

The application looks different from the last time I applied. What changed?

- We have transitioned to a new grants management system to better manage and track our grants, and to give our grantees a better user experience. The new grant application portal will allow you to check your status, view previous applications and manage your submissions.