



MLK DAY 2019: AT A GLANCE

Following the year-long celebration of MLK50, 2019 commemorates another milestone: Dr. Martin Luther King Jr.'s 90th birthday.

In honor of his life, leadership and legacy, FedEx team members across the U.S. came together in service to pack meals, clean up communities and welcome visitors to experience history at five civil rights museums across the U.S.



2019 MLK Day Activities:



Nearly
900
FedEx
volunteers
participated
in Day of
Service
activities



Packaged
140,000+
meals with Rise
Against Hunger
to provide life-
changing aid
around the world



FedEx sponsored
free admission
for more than
20,000
visitors at civil
rights-focused
museums in
Tennessee,
Mississippi,
Alabama and
Georgia.



Served
2,000+
volunteer hours
giving back to local
communities



Cleaned
up nearly
**1,500
pounds**
of debris in
one Memphis
neighborhood

FREE ADMISSION DAYS AT CIVIL RIGHTS MUSEUMS

FedEx supports organizations that preserve, enhance and celebrate the cultures that define our communities. In 2019, we proudly sponsored free admission to the following civil rights-focused museums on MLK Day:



National Civil Rights Museum

Memphis, TN

FedEx was the presenting sponsor of King Day 2019 at the National Civil Rights Museum in Memphis, which drew more than 10,000 visitors from across the Mid-South.

Nearly 90 FedEx Cares volunteers greeted visitors, facilitated activities and managed on-site logistics.

Connie Lewis-Lensing, SVP, Litigation and Employment, gave remarks on behalf of FedEx and as a member of the NCRM Board of Directors.



Mississippi Civil Rights Museum

Jackson, MS

For the second year in a row, FedEx support enabled the Mississippi Civil Rights Museum to open its doors on what would normally be a closed holiday. **Approximately 3,000 people visited the museum free of charge on January 21**, including special guests Mississippi Governor Phil Bryant and several Freedom Riders — among them Hezekiah Watkins, who volunteered at the museum. The day concluded with an expressive night of poetry featuring 15 local talents sharing motivational words.



Birmingham Civil Rights Institute

Birmingham, AL

From the 16th Street Church bombing to Letter from Birmingham Jail, the history on display at the Birmingham Civil Rights Institute tells a moving story of the past and of the struggles that continue today. As the MLK free day sponsor, **FedEx gave more than 2,500 visitors an opportunity to experience critical moments from the civil rights movement firsthand.** FedEx volunteers helped run the Institute's programming and activities, and Cheryl L. Orange, Director, Information Technology, FedEx Services, gave remarks emphasizing the FedEx commitment to diversity and inclusion as a strategic priority.



Equal Justice Initiative

Montgomery, AL

Once the capital of the domestic slave trade in Alabama, Montgomery is central to remembering and understanding the injustices of the pre-civil rights era. The Equal Justice Initiative has carefully archived this history at The Legacy Museum and National Memorial for Peace and Justice. This year was the Initiative's inaugural MLK Day celebration, and FedEx was proud to help make it happen.

More than 2,580 people visited the Legacy Museum and nearly 2,900 visited the National Memorial during the free admission day.



National Center for Civil and Human Rights

Atlanta, GA

FedEx supported a second annual free admission day at the National Center for Civil and Human Rights (NCCHR) on Super Bowl Saturday (Feb. 2). **The Center recorded more than 2,700 visitors on Super Bowl Saturday, the most since the inaugural FedEx free day in 2018.** FedEx also announced sponsorship of the "Voice to the Voiceless" gallery, which hosts The Morehouse College Martin Luther King Jr. Collection Papers. Shannon A. Brown, SVP and Chief Diversity Officer, FedEx Express, toured the exhibit and cut the ceremonial ribbon to open the gallery alongside NFL player Thomas Davis.



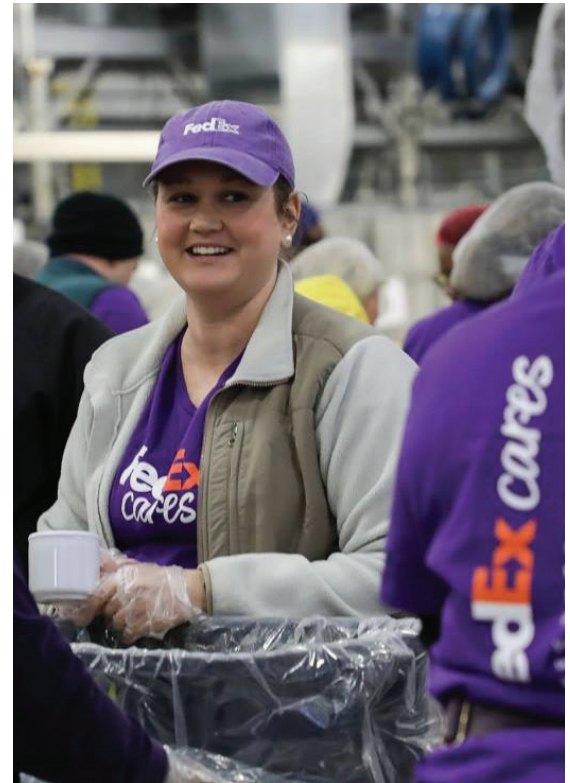
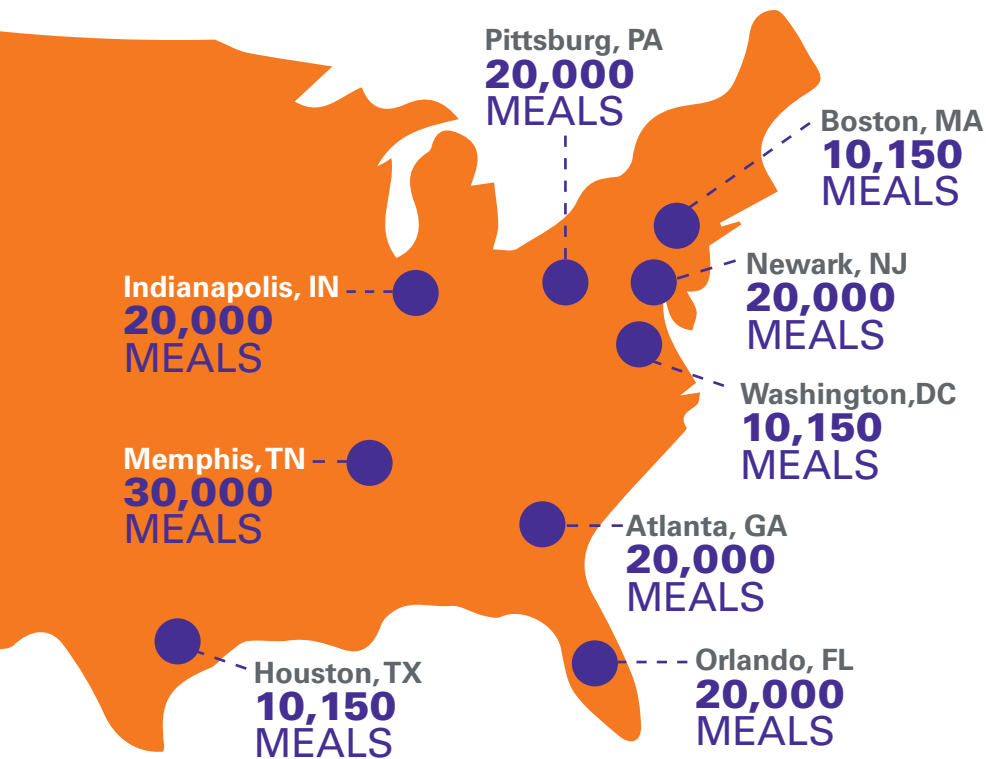
About the FedEx "Voice to the Voiceless" Gallery

Located at the heart of the Center for Civil and Human Rights, the FedEx "Voice to the Voiceless" gallery features a selection of Dr. King's manuscripts and artifacts rotating from the 10,000 items of the Morehouse College Martin Luther King Jr. Collection. Drafts of his Nobel Peace Prize acceptance speech; notes for his iconic "I Have a Dream" speech originally titled "Normalcy, Never Again;" a coffee-stained telegram from Malcolm X; and a scribble-filled copy of "Letter from Birmingham Jail" highlight critical moments of history as seen through Dr. King's eyes. The exhibit also includes a peek into Dr. King's everyday life with credit card receipts, travel coupons, to-do lists, a telegram from President Lyndon B. Johnson inviting King to the signing of the Voting Rights Act, and communications between King and other famous leaders such as Reverend Joseph Lowery and Andrew Young.

SERVING OUR COMMUNITIES

Rise Against Hunger

For a sixth year, FedEx collaborated with Rise Against Hunger to fight food insecurity and malnutrition around the world. Rise Against Hunger is working to end hunger globally by 2030 through volunteer-based programs that coordinate packing of highly nutritious dehydrated meals. After packaging, the meals are shipped to countries around the globe and distributed to people in critical need. **Team members in nine cities packaged more than 150,000 meals:**



Volunteer Memphis Days of Service

In Memphis, MLK Days of Service is a collaborative project of Volunteer Memphis and Leadership Memphis that aims to empower teamwork and giving back. As the presenting sponsor, **FedEx supported more than 100 service projects organized by local community organizations and helped unite corporate, nonprofit and civic leaders in service.** FedEx volunteers helped to plant trees, clean up parks, and in one Memphis neighborhood removed nearly 1,500 pounds of debris including tires and mattresses during the weekend of activities.

