



# Investing in Inclusion: Women

FedEx supports organizations that promote inclusion, teach acceptance, and provide advancement for underrepresented populations. In our communities and in our business, FedEx believes we are stronger when everyone has equal access to opportunity. We support mentorship opportunities, leadership development, and entrepreneurial development to create an environment where women and girls in our community can excel.



## Dress for Success Worldwide

Dress for Success is an international nonprofit that empowers women to achieve economic independence by providing professional attire, career development training, and support to find and maintain gainful employment. FedEx helped co-create and launch the FedEx Career Hub, an online tool to help women access job services such as creating a resume, searching for positions, and preparing for an interview remotely, on their own schedule. FedEx also supports local market Dress for Success programs in Memphis, Dallas, Chicago, and Washington, D.C. in addition to sponsoring the annual Dress for Success fundraising gala held in New York City.



## Oprah Winfrey Leadership Academy

Since 2015, FedEx has supported Oprah Winfrey's Leadership Academy (OWLAG). By providing a nurturing educational environment for academically gifted girls from disadvantaged backgrounds, OWLAG is equipping female students with the intellectual and social skills necessary to assume positions of leadership in South Africa and abroad. The school's educational programs are designed for girls in grades 8 to 12 who have demonstrated academic talent and leadership potential.



## Babson College WIN Lab

Babson College's Women Innovating Now (WIN) Lab supports women entrepreneurs in taking their business ideas to the next level. From workshops and coaching to network-building, the eight-month intensive business development program has helped women entrepreneurs launch new ventures, grow their networks, and learn vital business skills with support from FedEx.



## International Women's Forum (IWF)

At the International Women's Forum, more than 6,500 women leaders in 35 countries around the world come together to exchange ideas, learn, inspire, and build better leadership for a changing world. FedEx has been a long-time sponsor of this incredible event, which provides training and mentorship programming designed by world leaders, for world leaders. Several FedEx female executives hold IWF memberships and many have attended IWF conferences in the U.S. and abroad.



of Memphis

## Girl's Incorporated of Memphis

FedEx support helps girls ages 6–18 break the cycle of poverty in the Memphis community. Each year, more than 1,600 girls participate in more than 500 hours of Girls Inc. empowerment programming through after-school, summer and, in-school programs.




Learn more about how FedEx is creating opportunities and delivering impact for people around the world at [fedexcares.com](https://www.fedexcares.com).




### Vital Voices GROW

Vital Voices invests in women who are leading efforts to advance economic opportunity around the world. FedEx is a multi-year supporter of the GROW Fellowship, a business accelerator and leadership development program for female owners of small and medium-sized businesses. The year-long fellowship for 50 women entrepreneurs from more than 30 countries helps women access training, networks, financing, and markets that will help them grow their business. FedEx has also sponsored the annual Vital Voices Global Leadership Awards held in Washington, D.C.

Two years after the fellowship:

  
**84%**  
of fellows used at least one connection to grow their business\*

  
**55%**  
average growth on sales

  
**40%**  
of fellows increased the number of employees\*

  
**100%**  
of fellows made changes to their business to improve productivity\*

\*Among 2014-2015 fellows



**girl scouts**  
heart of the south

### Girls Scouts – Heart of the Mid-South

FedEx is a proud sponsor of several Girls Scouts programs including Kaleidoscope and the Stand Beside Her Movement, which include efforts to boost self-confidence in young women and foster greater collaboration and mentorship among women. FedEx is also a presenting sponsor of the One Smart Cookie Recognition Event, which acknowledges women in Greater Memphis who demonstrate leadership and excellence in their professional, civic, and service-oriented roles.



WOMEN'S BUSINESS ENTERPRISE  
NATIONAL COUNCIL

JOIN FORCES. SUCCEED TOGETHER.

### Women's Business Enterprise National Council (WBENC)

Aspiring collegiate female entrepreneurs studying in STEAM (science, technology, engineering, arts, and math) or business majors have an opportunity to learn from some of the most successful women's business enterprises and Fortune 500 companies through WBENC's Student Entrepreneurial Program, sponsored by FedEx. Students participate in a tailored entrepreneurial curriculum to include a pitch competition awarding \$20,000 in seed capital and experiential learning through corporate campus visits and accelerators programs. FedEx has won WBENC's "America's Top Corporation for Women Business Enterprises" award for four consecutive years.

### We Also Support:



Learn more about how FedEx is creating opportunities and delivering impact for people around the world at [fedexcares.com](http://fedexcares.com).

