



Share your Purple Tote experience on Social Media:

- Take action videos and photos, including before and after shots, showcasing the work that your team is doing.
- Post the photos to your Facebook & Twitter channels, tagging @FedEx and #FedExCares in the caption if possible. That way, our social media team can see and engage with your post! Also, tag the organization that you're working with whenever possible.
****The social media team will not be able to view posts with private settings.***
- Encourage other volunteers to do the same! The more people that tell our story, the better.
- Team members who participate will automatically be considered to win grant money for their non-profit organization!