



Charitable Giving Guidelines

FedEx is committed to actively supporting the communities we serve through strategic investment of our people, resources and network. Our corporate contributions can be classified into the following categories:

- Cash Contributions: Monetary support to U.S.-based 501(c)(3) organizations or Canadian-based organizations with Business Number (BN) registration
- In-Kind Contributions: Donated shipping to U.S.-based 501(c)(3) organizations or Canadian-based organizations with Business Number (BN) registration

FedEx will invest more than \$200 million in more than 200 communities by 2020 to create opportunities and deliver positive change around the world through FedEx Cares, its new global giving platform. FedEx Cares will focus on the following five pillars of strategic investment:

- **Delivering for Good**
Lending our global network and unparalleled logistics expertise to organizations with mission-critical needs in times of disaster and to help communities heal, learn and thrive.
- **Sustainable Transportation**
Scaling existing solutions and investing in new ideas to improve mobility, reduce congestion, and decrease pollution in communities around the world.
- **Employment Pathways**
Connecting teens and young adults in underserved populations to skills and career training that lead to greater access to jobs and opportunity, especially in the fields of technology and logistics.
- **Road Safety**
Leveraging FedEx's safety expertise to reduce road crash fatalities by improving road conditions and educating drivers and pedestrians – especially child pedestrians – around the world.
- **Global Entrepreneurship**
Advancing women and minority-owned small businesses globally through training and increased access to resources, capital and new markets.

Eligibility Requirements

The majority of charitable activities we support are initiated by FedEx. While not strongly encouraged, if an organization chooses to submit an unsolicited request, please note the following guidelines outlined below.

FedEx only considers requests from U.S.-based organizations that have been designated by the IRS as a 501(c)(3) and Canadian-based organizations with Business Number registration. Organizations must be in good financial and public standing, show evidence of competent management, have low administrative/fundraising expense ratios and manage nondiscriminatory programs benefiting broad segments of the community.

To be considered for support, requests should fit within our funding priorities and show evidence of active engagement by one or more FedEx team members. Priority is assigned to requests that fall within the five core pillars.

Please be advised that the majority of our charitable shipments are related to emergency and disaster relief. We grant only a limited number of other shipping requests that meet our eligibility requirements.



Corporate funds are generally not available for the following:

- Additional funds to organizations already under a multi-year commitment
- Athletic groups or activities, including charity-benefit sporting events and youth sports teams
- Complimentary shipping of items sold through fundraisers
- Endowments or memorials
- FedEx promotional merchandise
- Individual needs, including scholarships
- In-kind printing requests
- Labor or political organizations
- Social organizations, such as fraternities and sororities
- Personal fundraising initiatives
- Travel funds for tours, expeditions or trips
- Beauty contest candidates
- Mission trips
- Membership dues

For U.S. and Canadian-Based Organizations

FedEx will only accept applications for charitable support twice per year during our grant cycle, **June 1-30** and **December 1-31**. Applicants will be directed to an online application and required to submit the following information:

- Brief description of your organization, including background and mission statement
- Overview of the proposed use of FedEx assistance
- Explanation of why assistance is needed
- Description of the geographic area and population served by this particular project
- Detailed information on your organization's anticipated sources of revenue and expenses
- Detailed information on how you will measure the project's success
- Detailed timeline

To apply online:

- Visit fedexcares.com to begin the process.
- You will be required to enter your organization's nonprofit tax identification number or Canadian Business Number Registration to complete the online application.
- Follow the online instructions and enter all information needed.

For Non U.S. and Non Canadian-Based Organizations

All international charitable requests (cash and in-kind shipping) must be submitted via email to internationalgiving@fedex.com. The regional Citizenship contact/council will provide guidance to the requestor through the approval process, as needed.